

ONDREJ ŠPAŇÍK

RIGHT TO REPAIR  
&  
THE DARK SIDE OF

DON'T FORGET

2020



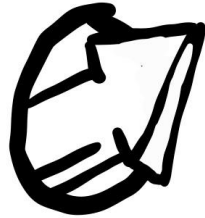
Currently:  
Still going up...  
Dependence rising...

①

THE

G

R



W

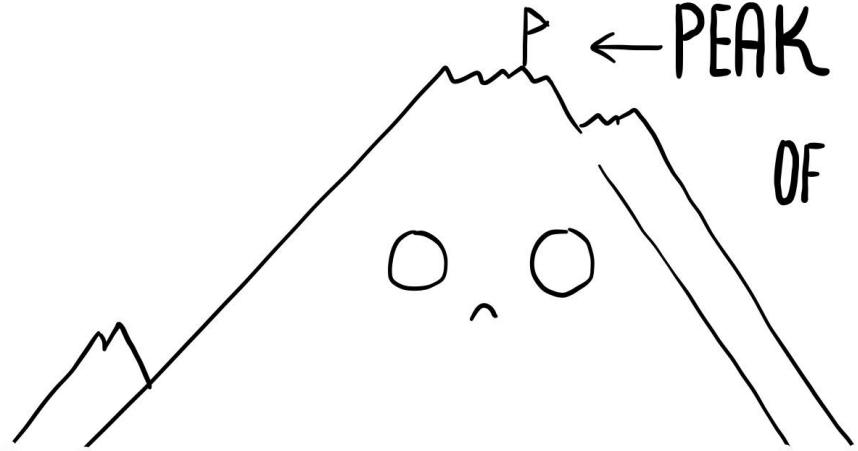
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H

Arbitrary rules  
Shelves filled up  
Dodging bullets

②

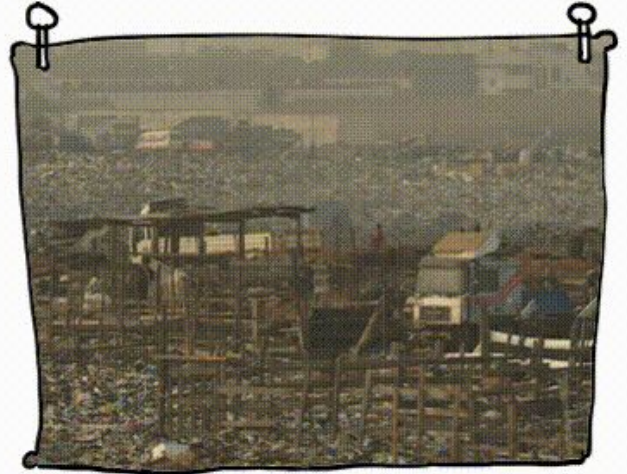
MOUNTAIN  
STUPID



Battery?  
Speed?  
Support?



REALITY



e XXX WASTE e

*If reuse & repair was the norm this would be less of an issue.*



A

TM

CULTURAL  
SHIFT

LTD



4



A TRIP TO THE ...

Benato



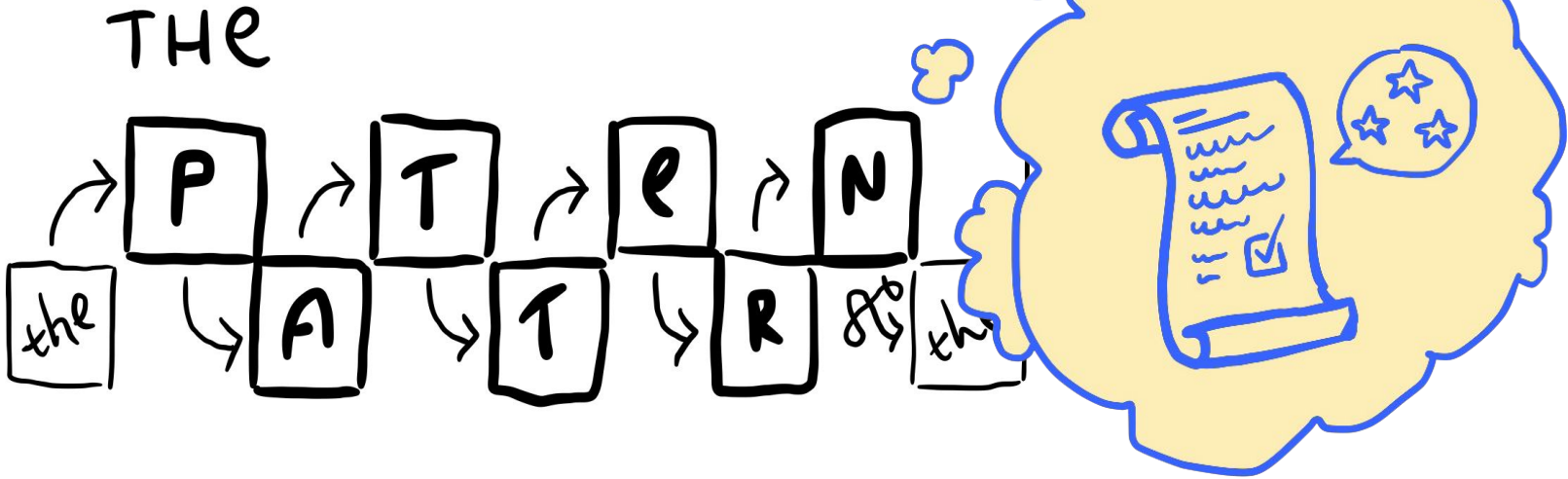
AND CONGRESS

## HOW THE CONVERSATION USUALLY GOES



1. The industry does something shady and brushes it under the rug
2. The customer doesn't care enough and has no real way to fight this
3. The problem keeps getting worse
4. The ruling body is finally forced to act, except lobbying and low knowledge on the subject make any new laws too vague

⑤ The problem repeats







in relation to this new EU law..

IT WOULD BE FAIRLY SIMPLE FOR  
A COMPANY TO NOT ONLY GET

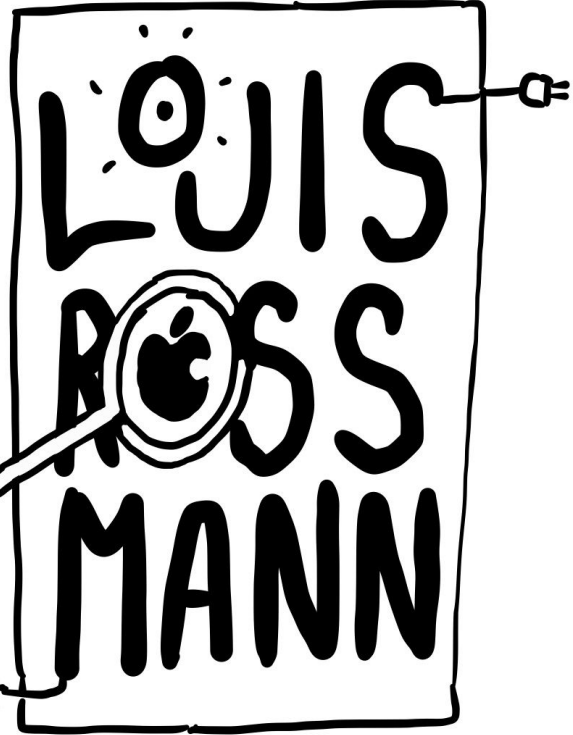
**AROUND THE SPIRIT OF THE LAW**

BUT ALSO **SCORE A PR WIN** BY  
BY LISTENING (...) IN A MANNER THAT  
IS USELESS, BUT TO GENERAL PUBLIC

LOOKS LIKE "they're complying w/it"  
SO THAT THEY [THE COMPANY] CAN JUST

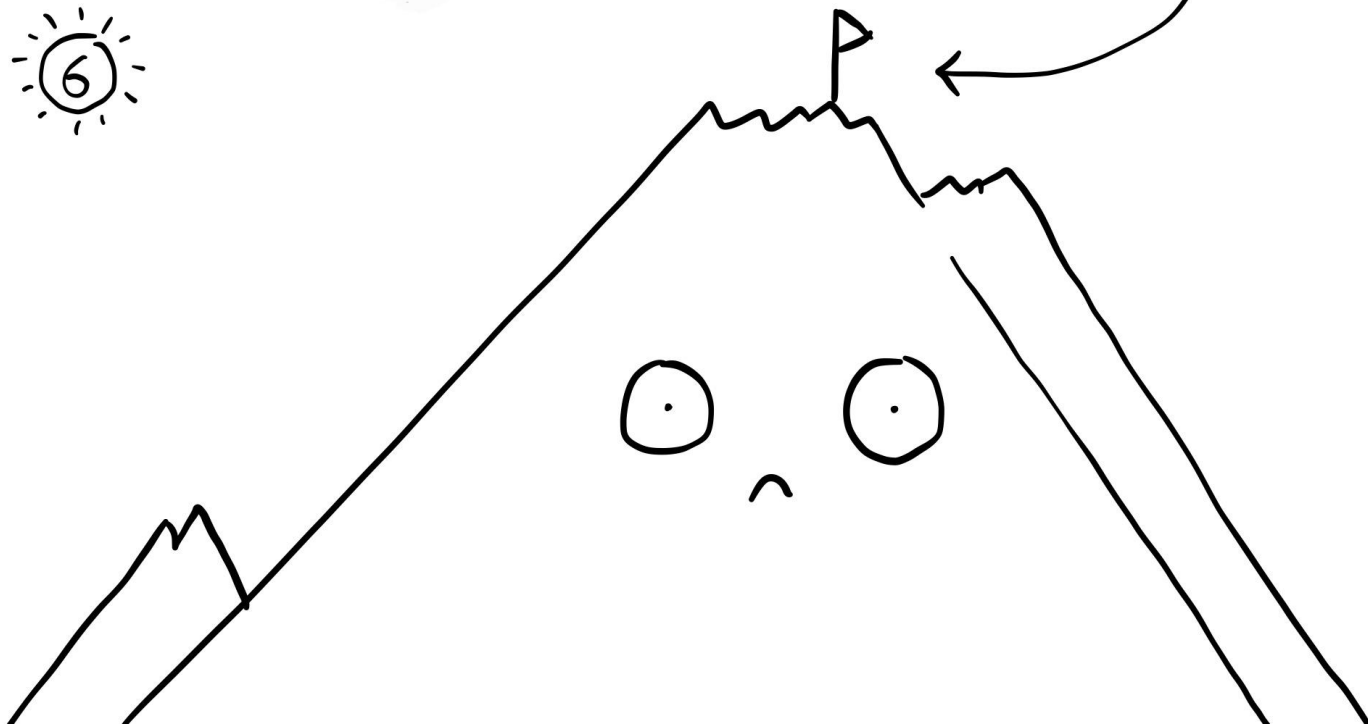
PAINT THE **REPAIR SHOPS** AS THESE PEOPLE (...) THAT

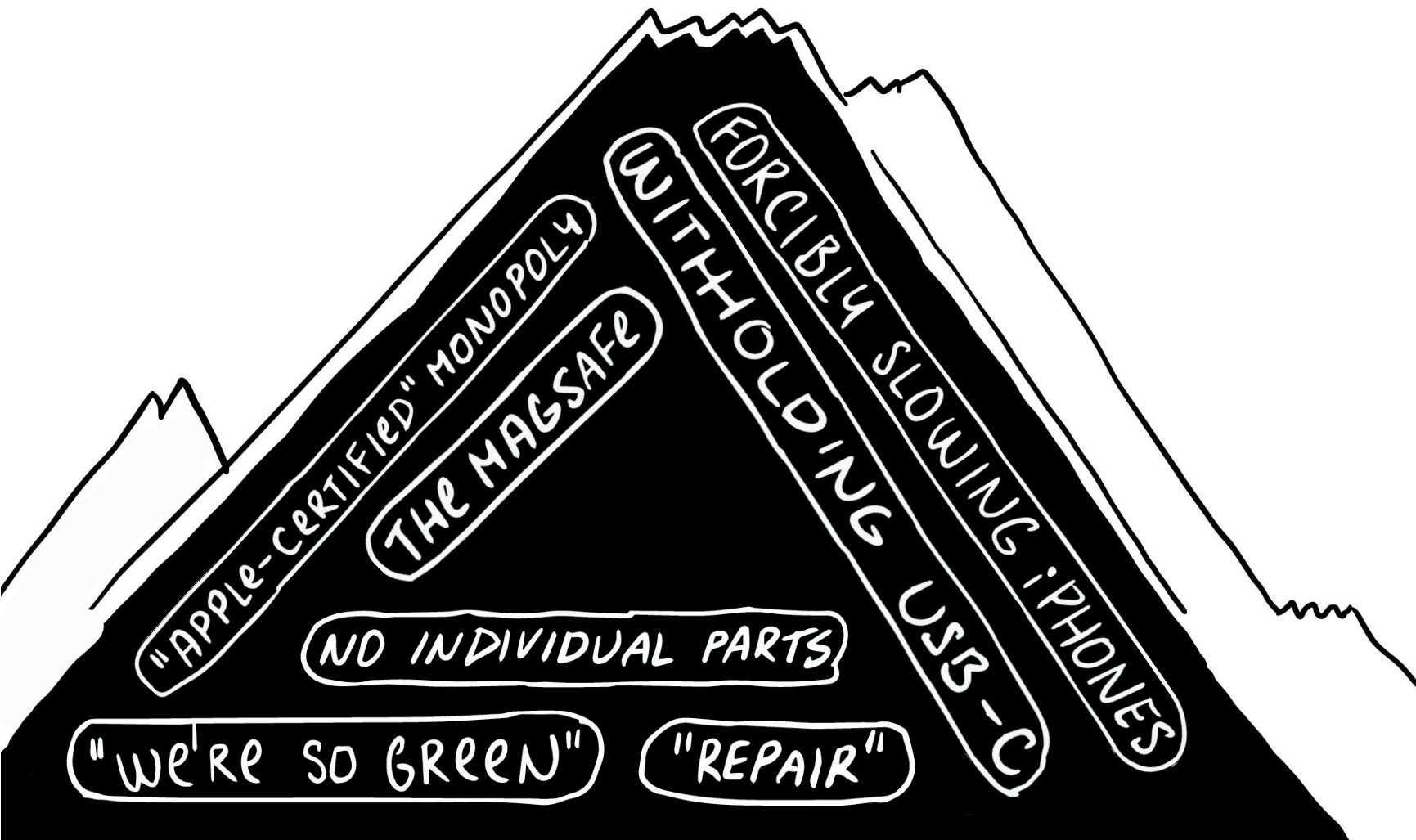
**ARE NOT HAPPY NO MATTER WHAT**





IS ON TOP





"APPLE-CERTIFIED" MONOPOLY

THE MAGSAFE

NO INDIVIDUAL PARTS

"WE'RE SO GREEN"

"REPAIR"

WITHHOLDING USB-C

FORCIBLY SLOWING IPHONES



*Recently however, because the laws never get anywhere they went a step further..*





Owens a repair shop  
Fully aware of Apple  
Activist 4 repair rights  
Goes above & beyond  
Been doing it forever  
Never gets boring

7

A gamer US senator vs a lobbyist  
How unauthorized idiots repair  
Apple laptops  
Apple uses spite to force planned  
obsolescence



BADASS  
LOUIS ROSSMANN



**THE VERGE** Nov 12, 2020

## Mac users couldn't launch apps this afternoon after Apple verification server issue

9TO5Mac · Oct. 30th 2020

iFixit finds iPhone 12 camera repair impossible without proprietary Apple tool

↙  
**IT'S ONLY THE BEGINNING...**

A hand-drawn banner with a checkered pattern on the right end. The banner is long and tapers to the right, with the text "IT'S ONLY THE BEGINNING..." written in a bold, hand-drawn font. A small arrow points down to the left of the banner's start.

# BUT... <sup>THE</sup> Reality

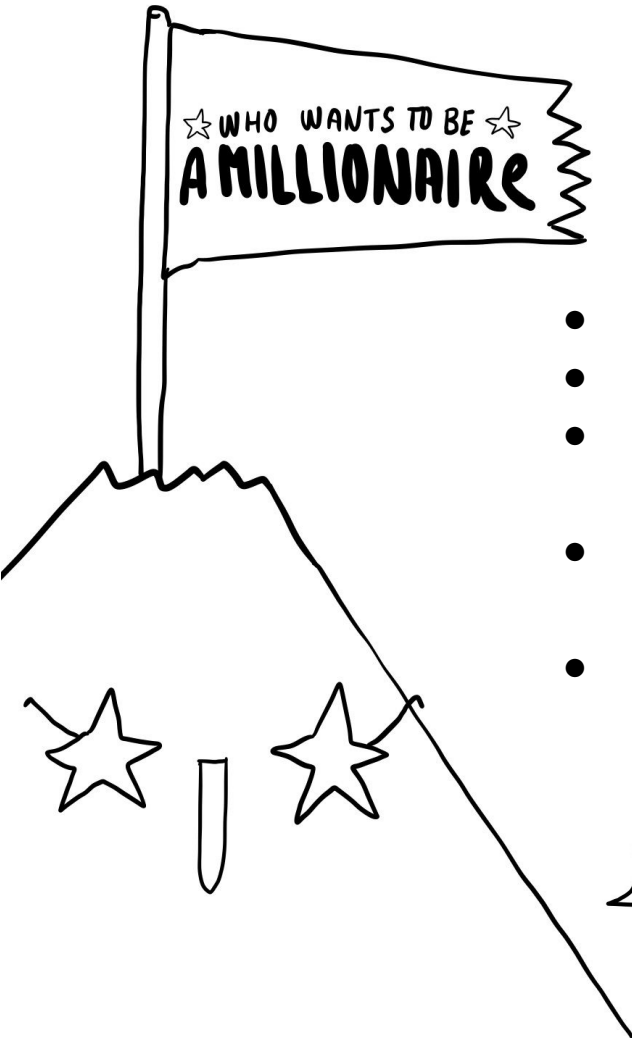
- I had **iPhone** 5, now have SE (1st gen.) and my next phone will 90% likely be an iPhone
- I indirectly convinced both my mom and sister to use iPhones
- I have the 2018 **iPad** with Apple Pencil, they both served me well in both art school and note taking at FIIT
- I am running a 5-year old laptop with Windows 8.1 that still serves me well, but I hate Windows 10, so I'm questioning running a Hackintosh setup (to save money), but with the M1 I might switch to one of the **Mac** devices

# BUT... <sup>THE</sup> Reality


- As much as am aware of the issues that plague Apple, ...  
The seamless simple integration I've come to expect that Apple enables is worth much more than spending hours scavenging, scripting and reprogramming things that just don't work

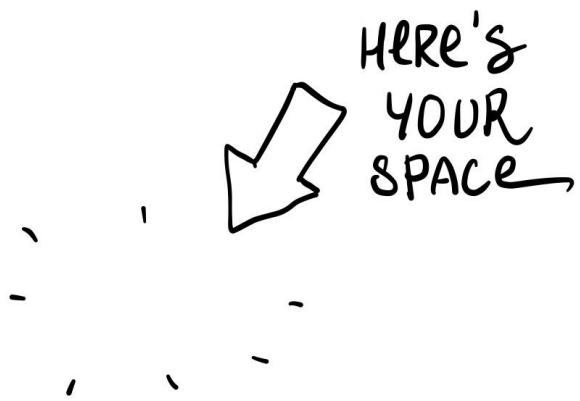
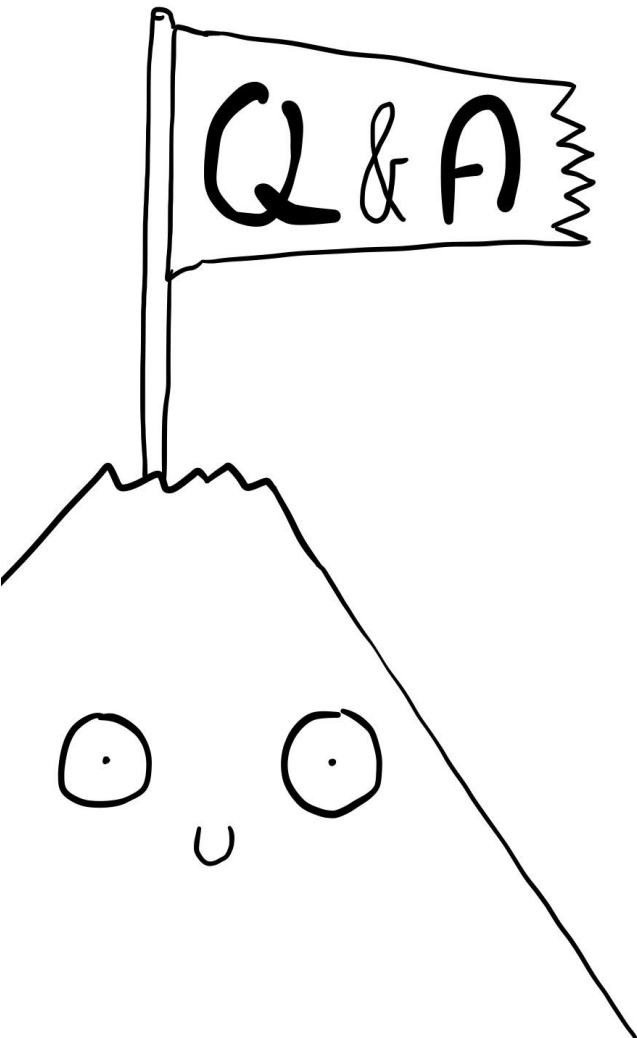


But the real question is what about our freedom of choice? Where are the alternatives? And how can we ever escape the biggest tech company on the planet?



- What do you hate the most about Apple?
- What do you like the most about Apple?
- Do you feel concerned about your digital activity being monitored all the time?
- Do you think the right to repair should favor small businesses over industry leaders?
- What did you think about the format of my presentation? What would you improve?

WHERE IS THE  ?



'TILL NEXT WE @ MEET